

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Jeffrey D. Pylant	Confirmation No. 4111
Serial No.: 09/696,193	Art Unit: 3691
Filing Date: October 26, 2000	Examiner: Hamilton, Lalita M.
Title: BUYER-DRIVEN PURCHASING LOYALTY SYSTEM AND METHOD USING AN ELECTRONIC NETWORK	

SUBMISSION OF FORMAL DRAWINGS

Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Allowance dated October 3, 2008, please substitute the attached Figures 1-22 for the same Figures originally submitted with the instant Application. Applicant has formalized the figures to comply with the requirements of 37 C.F.R. 1.84. Obvious typographical errors have been corrected on Figure 5. No new matter has added.

The Commissioner is authorized to charge any additional fees associated with this filing, or credit any overpayment, to Deposit Account No. 50-2638.

Respectfully submitted,

/Richard E. Kurtz/Reg. #33,936

Filed: October 14, 2008

Correspondence Address:

Greenberg Traurig, LLP
2101 L Street, NW, Suite 1000
Washington, D.C. 20037

Richard E. Kurtz
Registration No. 33,936
407-418-2356
202-331-3101 (Fax)
KurtzR@gtlaw.com (E-mail)

Customer No. 22191

REK:cmu